

PHASE I: CONTRACT FORMATION

Activity 2: Market Research

Perform tactical market research related to the acquisition.

Identify sources related to the acquisition or the open market to obtain goods/services for the Government.

Review existing contract files to identify relevant market information available in acquisition histories.

Identify knowledgeable government and industry personnel.

Review market research results from similar requirements.

Review published requests for information from journals or business publications.

Collect market information from the Interagency Contract Directory (ICD).

Participate in interactive online communications.

Collect source lists from other agencies and professional associations.

Collect market information from printed or online catalogs, periodicals, and similar sources.

Hold pre-solicitation conferences.

Document market research results.

